GOVERNMENT OF INDIA
RURAL DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:5592
ANSWERED ON:24.04.2001
COMMUNICATION BETWEEN THE GOVERNMENT AND GRAM PANCHAYATS
HEMA GAMANG

Will the Minister of RURAL DEVELOPMENT be pleased to state:

(a) whether the government propose to have direct communication between the Government and the Gram Panchayats so as to make the rural people aware about the programmes and schemes being implemented by the Union government and the State Governments under the Rural Development Schemes from time to time;

(b) if so, the details thereof; and

(c) if not, the medium through which the Government make/propose to make the rural people aware about these programmes and schemes?

Answer

MINISTER OF RURAL DEVELOPMENT (SHRI M. VENKAIAH NAIDU)

(a) to (c) Different Media (including print, audio and audio-visual) are being employed to increase awareness amongst the people at large in regard to the various Programmes of the Ministry of Rural Development.Material is also sent to all the Gram Panchayats in this behalf and letters addressed by the Minister of Rural Development to the Sarpanches and others concerned with the effective implementation of the Programmes in the rural areas.

In addition a 4 pronged strategy for building awareness is underway which involves (a) awareness, (b) transparency, (c) peoples` participation and (d) social audit.